

CROSS CREEK CYCLING CLUB
MEETING MINUTES
January 9th, 2017 7:00 PM

CALL TO ORDER – Robert Havens, President

- Meeting called to order at: 7:12 PM

WELCOME

APPROVAL OF MEETING MINUTES OF PREVIOUS MEETING – Robert Havens

1. The minutes from the November meeting and are on the website for review. A motion made by Julie Biddix to accept the minutes and John Koenck seconded the motion. The members present approved the motion.

TREASURER'S REPORT – Bob Miarer

	C4 General Fund	HBWRT Fund	Totals
Balance as of November 1,2016	\$16,916.27	\$4,000.00	\$20,916.27
Receipts- PayPal			
Dues	\$90.00		\$90.00
Apparel	\$266.55		\$266.55
Mike Koba (tickets for fund raiser)	\$150.00		\$150.00
Disbursements (Itemized)			
Annual USA Cycling Membership	(\$200.00)		(\$200.00)
IRS Reinstatement Fee	(\$275.00)		(\$275.00)
Balance as of November 30,2016	\$16,947.82	\$4,000.00	\$20,947.82

	C4 General Fund	HBWRT Fund	Totals
Balance as of December 1,2016	\$16,916.27	\$4,000.00	\$20,916.27
Receipts- PayPal	\$1,247.70		\$1,247.70
Dues			
Apparel			
Disbursements (Itemized)			
Balance as of December 31,2016	\$18,163.97	\$4,000.00	\$22,163.97

1. Bob presented the treasurer's report for November and December 2016 as mentioned and described all the deposits and disbursements individually noted in the report.
2. A motion by Michael Koba to accept the report as presented, to include the additional disbursements as noted, seconded by Mike Thomas and approved by the members present.

ADMINISTRATIVE UPDATES

1. **Club Items** – Robert Havens
 - a. Club membership cards. There are still some club cards at Hawley's to pick up by members.
 - b. Some Club clothing awaiting pick up at Hawley's.
 - c. A small order was submitted on January 3rd for men's Paradigm and Wind Jackets which are scheduled to arrive about March 10th.

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2. Web Site – Robert Havens

- a. Monthly traffic for November: 86,327 and December: 80,814 with 832,919 for 1,000,060 the year.
- b. Remember that the website is our primary means of communication to the membership and community as well. If you have not registered onto the C4 website, then we encourage you to do so. If you are a current member and are newly register on the website, please send Robert an email letting him know your username and full name so he can make sure your permissions are up to date.
- c. Robert asks that if you are a current member and after logging into the C4 website, you do not see member pricing on items for sale in the store, please contact him and he will verify your permissions are correct. If they are not, he will update them.

3. New Membership History

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2013	6	6	4	7	8	10	5	3	5	6	3	2
2014	3	3	3	3	2	6	0	2	2	3	2	1
2015	2	1	1	3	5	3	8	8	1	4	2	0
2016	3	1	4	5	0	3	2	4	1	0	0	0

4. Total current membership is 105 (as of December 31st).

- a. Robert has updated the membership database and members on the club website who have accounts.
- b. Please check online or on the member report on the C4 FB Group. The website also sends a reminder to expiring members 14 days and 7 days prior to registration – If and only if the member registers on the website.
- c. Membership forms are available online thru the C4 online store for automated site registration and permissions updating, as well as blank forms online and at Hawley's and other locations as announced. Must receive payment before your card and website permissions are prepared.
- d. Members asked to encourage those who ride with the club and are not members, to consider joining to assist in the growth of the club.
- e. HBWRT racers need to make sure their memberships are current as it is a team requirement.
- f. Anyone who obtains a USA Cycling racer license with either Cross Creek Cycling Club-C4 or HBWRT must be and maintain an active C4 membership in accordance with USA Cycling rules.

NEW BUSINESS & UPDATES

1. Committee Reports –

- a. Competition Committee –
 - i. Past events:
 - o Cyclocross Nats have been the focus of the local race circuit so there has not been much in the realm of competitive races lately.
 - ii. Upcoming Events:
 - o Mountain Bike Marathon – Governor's Creek – 29 Jan 2017 – noncompetitive event, but USAC sanctioned
 - o CCORS – Race 1 – Browns Creek – Elizabethtown – 29 Jan 2017

2. Recurring Club Rides & Events

- a. Tuesday Pope Airfield Ride starts at FORSCOM HQ and starts at 6:30am.
- b. Tuesday Ride around Eastover starts at Horne Brothers Construction at 6:00pm. Note that this will require front and rear lights for all riders.
- c. Thursday Pope Airfield Ride starts at FORSCOM HQ and starts at 6:30am.
- d. Saturday Main Club Ride every Saturday 9:00am (until the spring time change coinciding with Daylight Savings)
- e. Sunday Linden Loop Ride in the hills every Sunday at 8:00am main group, 7:30am alternate group and a 9:00am shorter version that does the hill portion.

3. Events Calendar 2017 – C4 Events (hosted/sponsored/supported by C4):

- a. Sep 16 Saturday 9:00am to 12:00 pm Bicycle Man Project workday.

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- b. Oct 21 Saturday 9:00am to 12:00 pm Bicycle Man Project workday.
- c. Nov 11 Veteran's Day Ride. Roll from Huske Hardware at 9 am and led by George Hatcher.
- d. Nov 18 Saturday 9:00am to 12:00 pm Bicycle Man Project workday.
- e. Dec 2nd Club Holiday Dinner – Gates Four Country Club. Same plan as 2016.
- f. Dec 9th will be a final (Saturday) workday to help setup for the bike giveaway.
- g. Dec 16th Bicycle Man Bike Giveaway (Saturday and Sunday) 1800 Wynfare Drive (off Cumberland Road).

TOPICS & DISCUSSION

- 1. The year looking forward Board meeting notes.
 - a. Events:
 - i. Researching possible club ride based event away from our normal area. Suggestions range from the western NC Mountains to western part of VA and could include both road and MTB options. This would be open to anyone but all expenses paid by participants. This would be like a weekend getaway.
 - ii. Possible CX event as part of BHB or the NCCX series hosted by C4.
 - iii. Possibly hosting the CCA TT Championship event as we did some years ago using the same course as our Road Race.
 - iv. A suggestion by Mike is a possible Criterium on Fort Bragg with the possible help and support of the Fort Bragg Special Troops Battalion (commander of the Special Troops Battalion rides bikes and is interested as well).
 - v. For all competition events, no dates have been determined, as the CCA has not yet decided on when the annual meeting will be.
 - b. Budget: The Board proposed the 2017 budget as is noted below.
 - i. Estimated Funds (monetary not in-kind)
 - From sponsors \$5000
 - From membership dues \$2500
 - Annual expenses -\$1016 (website, trailer registration, PO Box fee)
 - Club Insurance -\$400 (to \$500 if additional purchased)
 - Allocation for annual club party -\$2500
 - Charitable contributions -\$2500
 - Estimated supplies for Bike Rodeo Kit -\$500
 - Projected surplus/shortage \$400-500 surplus
 - ii. The charitable contribution plan is set for a \$2500 cap and is broken down as:
 - The Bicycle Man Project \$1000
 - Cumberland County Special Olympics (cycling emphasis if possible) \$500
 - "Tracy Payne Art for Cancer" \$250. The art can be used as prizes or auctioned/sold thru the club store or at our events as deemed suitable by the Board to.
 - \$750 Balance available for those other charitable items submitted by written proposal with an amount of under \$250 per proposal and when approved by the Board.
 - Will have special events and or raffles in which monies raised will be used to backfill some or all the amounts above with the goal of reducing the amount of money directly coming from the club's annual funds. Any funds raised above the contribution will be given to that charity.
 - Heather suggested doing some sort of charitable donation to military related organization, as many of us would not be here if it were not for the Army. She is going to research the best way to do something along those channels.
 - iii. Budget 2017 – a motion made by Michael Koba to accept the proposed budget for 2017, Sarah K seconded the motion and the members present approved it.
 - iv. Club Holiday Party:
 - With the success of the last Holiday Party the Board agreed to do the same this year.
 - Make reservation at Gates Four for the first Saturday in December (the 2nd).
 - Unless some unforeseeable circumstances arise, the club will cover the cost of current members and one guest per paid member.
 - v. Club insurance:

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- Projected cost for a club our size is \$400 annually
 - \$350 for clubs with 100+ members
 - \$10 for each sponsor as an additional insured x 5
 - What does the insurance do for the club, members, officers, and sponsors?
 - **LIMIT OF LIABILITY:** \$1,000,000 per occurrence, subject to policy per location aggregate limit. **COVERAGE HIGHLIGHTS:** Bodily injury and property damage, including participant legal liability coverage. Personal and advertising injury, including libel, slander and defamation of character. **COVERED ACTIVITIES:** The policy provides coverage during cycling related club activities, such as award banquets, meetings, approved fund-raisers, and non- USAC sanctioned club-training rides. Note: all rides/training rides/races, which charge a fee, must be permitted/sanctioned by USA Cycling and will not be covered under the club/local association coverage. Obtaining a waiver & release of liability with original signatures from all participants is required. You must retain the signed waivers for a minimum of 10 years.
 - **EXCLUSIONS:** Abuse and molestation exclusion. USAC permitted events and all competitions, camps, clinics, and tours/fun rides or practices/training rides charging a fee, whether USAC permitted or not. Participant v. Participant claims. Excludes all activities including consulting associated with trail construction and maintenance.
 - Additional policy estimated \$100-150 for the separate coverage of the club board, volunteers, and officers not included in the above. Must get a quote for this.
- c. Sponsorship. Feedback from the club sponsorship agreement raised questions and request for last year's sponsorship be put in the meeting minutes.
- i. Below is a breakdown of our current sponsors, their level and type of sponsorship, have they met the agreement and has the club met its part.

Sponsor	Level	Type	Met Agreement	On Clothing	On Website
Hawley's Bicycle World	Platinum	Cash (+ discounts)	Yes	Yes	Yes
Barbaro & Associates	Platinum	Cash	Yes	Yes	Yes
Bob Miarer Auto	Gold	Cash		Yes	Yes
Blashfield Signs	Gold	Products	Yes	Yes	Yes
Attention Ink	?	Product discounts	Not used	Yes	Yes
TekZones	Gold	Website code/module licenses & maintenance	Yes	Yes	No
Hilton Garden Inn	Gold	In-kind services	Yes	No	Yes
Primal Wear	Other	Clothing discount 25%+	Yes	Yes	Yes

- ii. Hawley's Bicycle World has been a club sponsor since the beginning. They have always offered a discount for members and of now, we have higher tiered levels that increase the discount from 10% bronze (basic member) to 15% silver and 20% gold levels. The higher levels go to current members who participate in club meetings, volunteer hours for our events. Hawley's has also provided prizes for our USA Cycling events each year. Overall sponsorship has historically been \$2500 in cash, plus \$300-500 in product for prizes, and discounts direct to members as noted above.
- iii. Barbaro & Associates provides their cash sponsorship \$2500 (plus discounts to members which was not known until tonight).
- iv. Blashfield Signs provided \$1647.50 worth of products to the club and our membership for 2016.
- v. Hilton Garden Inn has provided our monthly meeting space and room discounts during events as requested. Meeting space costs \$150 per month and 11 months' equals \$1650.
- vi. Bob Miarer Auto Service. From when Bob opened his new shop he continues supporting the club as a sponsor but at a higher level at \$1000.
- vii. TekZones has provided the continued support since about 2004 when issues arose with the previous provider. Each year provides a minimum of 250 hours of maintenance and updates to the website, mail server and database server plus daily offsite backups for the site and DB. TekZones pays the annual licenses for all code modules at about \$2100 per/yr. The hosting of the domain, website, database and mail servers total \$251-267 quarterly. The club pays a portion (\$900) of hosting costs, which leaves approximately \$2204 paid by TekZones.

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- viii. Primal clothing has their own sponsorship agreement like most manufacturers, that specifies that the sponsored club and or teams place the Primal logo on their website and Primal places their logo on all clothing. The club saves 25-35% off their retail price not including customization.
- ix. Attention Inc. (formally Pro Sport Graphics) is where we used to get our award trophies, and plaques, and where got our club t-shirts. We have not taken advantage of their sponsorship in a couple of years.

2. Open Discussion

- a. Issue: Sponsorship agreement updates
 - i. Suggestions: Simplify the agreement so it is easier to understand and work with.
 - ii. Discussion: We need to clearly define the parameters of each level of sponsorship and be able to explain to potential sponsors what we provide to the club (ad space on the jersey, size of presence, etc.)
 - iii. Outcome: We can arrange, alter the sizes of the logos to ensure the sponsors are happy with their placement/size in accordance with the agreement.
- b. Issue: Maintaining reasonable amounts clothing on hand. In the past, we have usually ended up ordering club clothing when stock on some or most items is not available. Waiting to make orders at times usually ended up getting the items in the middle to end of the respective season, or late waiting for the minimum of pre-orders. Robert has gotten with Primal who is our sponsoring clothing manufacturer and reduced the minimums we need to order. We have needed 25 or more of a single item but now we can get as few as 5-10 depending on which items ordered.
 - i. Suggestions: To make smaller orders as needed to keep items on hand better.
 - ii. Discussion: Robert passed around new material from Primal, for possible use in this year's order.
 - iii. Outcome: The members present, elected to stay with the current material, as the new materials did not feel that comfortable.

3. Other items

- a. Women's self-defense class – Julie is offering to teach a self-defense class at her home for a comfortable/relaxed environment. Six to eight weeks for instruction, classes would be about 90 minutes per class, with a social aspect afterwards (snacks and drinks). This class would be for club members only and on Tuesdays.

NEXT MEETING is scheduled for February 7th, 2016 at 7:00 pm at the Hilton Garden Inn on Sycamore Dairy Road in Fayetteville.

Meeting Adjourned at 9:05 PM.